

Facilitator Licensing Agreement

Connecting With Colors ® Certified Facilitator

When you enroll in the Connecting With Colors® Facilitator Certification Training (CWC-FCT,) you are agreeing to the terms of this Facilitator Licensing Agreement (FLA.) This FLA is a binding legal agreement between you (as an individual or as a business/corporate entity) and Mary Robinson Reynolds. By paying the registration fee for the CWC-FCT, you agree to be bound by the terms of this FLA both during your training period and after you are certified. If you do not agree to the terms of this FLA, do not complete the purchase of this CWC-FCT registration. Close the online shopping cart window, and your order will be expunged from our system.

Grant of License: This FLA grants you the following rights and requires that you abide by these restrictions upon your activities as a registered Connecting With Colors® Certified Facilitator trainee and subsequently as a Fully Certified Entrepreneur-level Facilitator When you purchase a registration to the CWC-FCT, YOU MAY:

- 1. Use the Access Codes you received with your registration to personally take the PSA assessments and obtain the resulting personalized "results reports."
- 2. Distribute the Access Code to others in your family, personal relationships or business unit to use for taking the PSA and obtaining the report as part of your personal or business unit relationship.
- 3. After full certification, hold yourself out as a Certified Facilitator for Mary Robinson Reynolds' Connecting With Colors® (CWC) program and undertake any lawful marketing and sales activity in which you wish to engage, subject to the review and approval of Mary Robinson Reynolds.
- 4. After full certification, customize your own sub-domain of the connectingwithcolors.com URL with your image, bio and testimonials, and enjoy the direct customer input of orders for CWC-related materials within your sub-domain web pages.
- 5. After full certification, include the approved graphical and textual elements of CWC trademarked and copyrighted materials into your own personal website, marketing materials, business cards, stationery and other accessories and accounterments.
- 6. After full certification, enjoy the benefits of a 40% profit-share affiliate agreement on the sale of any products sold by Heart Productions & Publishing through their online store and fulfillment as a result of your marketing efforts under the separate Affiliate Agreement to which you are entitled.
- 7. After full certification, co-brand the CWC book, and any subsequent written works relating to the licensed program, by replacing the author's contact page with your own.
- 8. After full certification, order through Heart Productions & Publishing a supply of colored wristbands with your own sub-domain web address on the inside for your use as you see fit, whether sold for profit or given as incentives, for a price reduced by 40% of the net profit on retail price.

- 9. After full certification, re-sell the Access Codes you may purchase at a 40% discount from retail, at any price within the range they are sold online ie: not strictly in accordance with the online volume discount schedule, but not for more than \$9.95 each or less than \$2.00 each.
- 10. After full certification, give away one <u>use</u> of an Access Code per potential client for the purposes of demonstrating the efficacy of the PSA and results report.

When you purchase a registration to the CWC-FCT, YOU MAY NOT:

- 1. Copy, extract, reverse-engineer or otherwise duplicate the text or graphics of the PSA test for any reason whatsoever.
- 2. Display the PSA test for others to see as you proceed through the guestions and answers.
- 3. Sublicense the Access Codes or distribute them as a "give-away" or as a "bonus" for a fee or no fee as a promotion of any kind, other than the one per potential client as prescribed in the permissions above.
- 4. Reproduce, resell or in any other way distribute the "results report."
- 5. Give certification or "train the trainer" trainings based upon the CWC program, this PSA or in any other way transfer your individual rights of ownership of this personal license.

Termination of License

Mary Robinson Reynolds reserves the right to terminate this FLA upon any perceived or real failure on your part to comply with the terms of this agreement.

Copyright

The licensed product is Copyright 2012 by Mary Robinson Reynolds dba Heart Productions & Publishing. Any unauthorized use of the licensed product is in violation of U.S. Copyright law and will be prosecuted to the fullest extent of the law.

Ownership of the Licensed Product

The licensed product and all associated elements such as intellectual property, trade names and copyright, as well as all associated information about the product contained in the related website, are owned by Mary Robinson Reynolds.

Refunds

The CWC-FCT is covered by money-back guarantee valid from the date of purchase until the completion of the first session of the training. For the live training, that means the morning session of the first day. For the Virtual Bootcamp, that means the first module. Upon refund, all digitally-transmitted materials will be destroyed by you and deleted from your computer immediately upon completion of the refund.

Contact

Please direct any questions, concerns or comments to the Online Support Ticket system found at http://makeadifference.com/Support/help/ or call our support staff at 603-382-8848 or 800-249-6587.